



Mackinaw Area Visitors Bureau Marketing Partner Application (page 1)

Membership Dues Structure

Marketing Partner— Category 1 Gift Shops, Fudge and Candy Shops, Variety Shops, Gas Stations, Grocery Stores, Campground (under 50 lots), Restaurants (65 seats or less) and others not mentioned.	\$150 per year
Marketing Partner— Category 2a Campgrounds (over 50 lots)	\$300 per year + .75c per lot
Marketing Partner— Category 2b Attractions, Banks, Golf Courses, Waterparks and Restaurants (over 65 seats).	\$330 per year
Marketing Partner— Category 3 Ferry Boat Services, Dinner Theaters, Live Theaters and Casinos	\$630 per year
Marketing Partner—Category 3a 18 Hole Golf Courses	\$570 per year

Please check the correct Membership Category and select payment below:

- Yes, I would like to become a Marketing Partner of the Mackinaw Area Visitors Bureau, enclosed is my payment and information.
- Yes, I would like to become a Marketing Partner of the Mackinaw Area Visitors Bureau, please bill me in 30 days.

**Contract Terms: 30 days net from time of billing. 1.5% late fee per month on unpaid portion of bill, unless prior arrangements are made with accounting.

***Any cost, including legal fees, associated with the collection of past due accounts will be the financial responsibility of the advertiser/contract fee.

Application and dues must be received by September 15th, for inclusion in the Adventure Guide.

MACKINAW AREA VISITORS BUREAU

10800 US 23, Mackinaw City, MI 49701

231-436-5664 phone . 231-436-5991 fax

www.mackinawcity.com

Marketing Partner Application

(page 2)

Membership Information

Business Name _____

Contact Person _____ Title _____

Address _____

Phone Number _____ Toll-Free _____

Email Address _____ Fax Number _____

Winter Information

Is your business open year round? Yes No

If No, Please specify months open: _____

Winter Address _____

Winter Phone _____

Fax _____

Electronic Information

Business Website Address (For Free Hyperlink) _____

Description

Free 40-60 word description for MAVB Website and Promotional Material:

Membership Disclaimer

By signing the Marketing Partner Application and paying membership dues you are authorizing the Mackinaw Area Visitors Bureau to mail, fax, and email information updates, sales material, and corporate partner information.

Please enclose a photo or logo along with this application.