



Mackinaw Area Visitors Bureau Marketing Partner Information & Application Form (page 1)

Membership Dues Structure

Marketing Partner— Category 1 **\$125 per year**
Gift Shops, Fudge and Candy Shops, Variety Shops, Gas Stations, Grocery Stores,
Campground (under 50 lots), Restaurants (65 seats or less) and others not mentioned.

Marketing Partner— Category 2a **\$250 per year**
Campgrounds (over 50 lots) **+ .50c per lot**

Marketing Partner— Category 2b **\$275 per year**
Attractions, Banks, Golf Courses, Waterparks and Restaurants (over 65 seats).

Marketing Partner— Category 3 **\$525 per year**
Ferry Boat Services, Dinner Theaters, Live Theaters and Casinos

Please check the correct Membership Category and select payment below:

- Yes, I would like to become a Marketing Partner of the Mackinaw Area
Visitors Bureau, enclosed is my payment and information.
- Yes, I would like to become a Marketing Partner of the Mackinaw Area
Visitors Bureau, please bill me in 30 days.

**Contract Terms: 30 days net from time of billing. 1.5% late fee per month on unpaid portion of bill,
unless prior arrangements are made with accounting.

***Any cost, including legal fees, associated with the collection of past due accounts will be the financial
responsibility of the advertiser/contractee.

Membership Information

Business Name _____

Contact Person _____ Title _____

Address _____

Phone Number _____ Toll-Free _____

Email Address _____ Fax Number _____

Winter Information

Is your business open year round? ____ Yes ____ No

If No, Please specify months open: _____

Winter Address _____

Winter Phone _____

Fax _____

MACKINAW AREA VISITORS BUREAU

10300 US 23

P.O. Box 160

Mackinaw City, MI 49701

231-436-5664 phone

231-436-5991 fax

www.mackinawcity.com



Mackinaw Area Visitors Bureau Marketing Partner Application

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Electronic Information

Business Website Address (For Free Hyperlink) _____

Description

Free 40—60 word description for MAVB Website and Promotional Material: _____

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Please enclose a photo or logo along with this application.

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